ANDY VANDERLINDE

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Product Manager & UX Designer

PROFESSIONAL EXPERIENCE

Independent Contractor   September 2013 – Current
PRODUCT MANAGER

Oversee the development and design teams for mobile applications and websites; steward client relationships; ensure timely delivery and quality of products.

- Successfully deliver more than a dozen products, such as:
  - AI enterprise bot with integrations including: O365, Salesforce, Box, Dropbox and web-based administrative site.
  - Career training app and website targeting low-income youth; features include survey and easy-to-update backend for client access; provided tech training and support for launch.
  - e-learning app to provide business development support to women of color.
  - Fitness location and registration app with dynamic suggestions that allow users to mix and match from over 70,000 classes/month at hundreds of studios and gyms.
  - Overhaul of business-to-customer website with approval flows based on procurement processes of third party.
  - Mobile application for managing public health and safety calls, the launch had 27k impressions and 8k downloads in the first 2 days.
  - UI for an audio-media streaming service.
- Coordinate engineering, interface design and UX teams in an agile environment.
- Ensure resource availability and allocation.
- Manage relationships with clients, stakeholders, vendors, and contractors.
- Identify and adhere to project scope with input from the development and leadership teams.
- Create well-designed and clear documentation for products.
- Standardize web deployment and post-deployment procedures.
- Designed and wrote professional poster presentation for PATH International Conference (2017) - Nature-based, Equine-assisted Behavioral Health Programs

Independent Contractor   September 2013 – Current
PRODUCT AND UX DESIGNER

Create user-centered products and experiences by reviewing and improving product design.

- Iteratively design, redefine, and extend mock-ups, incorporating input from development teams, leadership, and clients.
- Establish UX design as the first stage of all projects, instituting a user-centered design approach.
- Perform detailed quality reviews of the developed apps to ensure fidelity to mock-ups and deliverables.
- Partner with user interface designers, developers, and leadership to translate information architecture, navigation and process flows into beautiful and easy-to-use solutions.

Easterseals Blake Foundation   April 2011 – September 2013
DEVELOPMENT & PROGRAM MANAGER

Administered multidimensional programs by developing and leading behavioral health programming. Led donor and grant development, including proposal submissions and reporting. Created marketing materials, participated in strategic planning, and oversaw the general management of ranch activities.

- Incorporated compliance standards, monitoring and evaluation, and reporting.
- Improved visibility of programs by fostering strategic partnerships between community organizations and businesses; served on advisory committees and as organizational liaison.
- Improved program engagement 20-fold by creating, implementing, and managing new programs.
- Compiled division summaries, and wrote reports to communicate outcomes to partners and stakeholders.
- Cultivated effective and sustainable relationships to promote organization's current initiatives, through outreach to major university departments, website and brand renaissance, social media and email campaigns, leading to a 200% increase in donor and supporter contacts.

Pima Prevention Partnership   Summer 2010
AMERICORPS MEMBER

Co-facilitated youth programs, comprising of administration, documentation, and community engagement. Collaborated on the development and dissemination of outreach materials for family relationships programs.

EDUCATION

Institute of Development Studies, Brighton, England
Master of Arts, International Development Studies

University of Arizona, Tucson, AZ
Bachelor of Arts, Major: Interdisciplinary Studies in International Development, Minor: Chinese Culture

CERTIFICATIONS

Treehouse:	UX Design, Front-end Web Development
Codecademy:	HTML, CSS, JavaScript, & Angular
LinkedIn:	Agile Project Management Foundations, UX Design Techniques: Implementation Planning, UX Research Methods: Card Sorting
Aquent Gymnasium:	Writing for Web, Information Design and Data Visualization Fundamentals

PROFESSIONAL SERVICE

Member:	User Experience Professionals Association (UXPA) DC Chapter
Presentation	UXDC Annual Conference (2017) - Unconscious Bias in Design
Presentation	Arizona Counselors Association's Annual Conference (2014) - Experiential Applications of Multidisciplinary Approaches to Nature-Based Therapy
Organized	Campo Urbano (2016) - Gathering a Community of Practice: Equine Assisted Approaches to Addressing Trauma
Organized	Campo Urbano (2014) - Exploring Equine Assisted Mental Health
Organized	Campo Urbano (2014) - Equine Assisted Photography Workshop
Organized	Campo Urbano (2014) - Equine Assisted Learning and Mental Health Movement Masters Class
Publication	VanderLinde, A. (2016). "Animal Assisted Therapy," "Animal Assisted Activities," & "Service Animals." (3 entries) In J. Urbanik & C. Johnston (Eds.) Humans & Animals: A Geography of Coexistence. ABC-CLIO.